NCC Cable System Order

| | | | | | | INC | | aIJ | ie o | ys | ıen | | ue | • | | | | | | | | |
|---|-----------------|---------------------------------|-------------|-----------------|---------------|------------------------|-----------------------------------|---------------------|------|----|-----|---|----|-----|----------------|--------------|-----------------|------------|---------------|------------------|---------|--|
| Order# | rder # 62606947 | | | | Flight Dates | | | 11/05/18 - 11/11/18 | | | | | | | | U | Update Date | | | 11/02/18 | | |
| Syscode | Syscode 7557 | | | | Agency | An | American Media and Advocacy Group | | | | | | | | | Version | | | 2 Vs. 1 | | | |
| System Name Spectrum/Kansas City Interconnect, MO | | | | Advertise | Jos | Josh Hawley for Senate | | | | | | | | s | Show All Lines | | | | | | | |
| Market Kansas City | | | | | | - | | | | | | | | | _ | otal # of We | eks | | | 1 | | |
| • | | | | | Client Co | | | | | | | | | | T | Total | | | \$8,098.00 | | | |
| AE Paul Doll | | | | Product 0 | | | | | | | | | | С | Commission | | | \$1,214.70 | | | | |
| Sales Coordinator Jenna Ross | | Jenna Ross | | | Est Code | | | 10921 | | | | | | | | N | Net Total | | | \$6,883.30 | | |
| Office | | Washington | | | Product Name | | | 11.5 | | | | | | | | Т | Total Spots | | | 2 | | |
| Phone | | (301) 941-2620 | | | Credit Status | | | | | | | | | | | A | Affiliate Split | | | 100.0 | | |
| Status | | Accepted | | | | | | | | | | | | | s | old On | | | Cost Per Spot | | | |
| Survey | | DMA Nielsen Live+SD Sep18 | | | Primary Demo | | Ad | Adults 35+ | | | | | | | | G | RP | - | | GIMP | - | |
| - | | | | Makegood Policy | | | Approval Required | | | | | | | | | PP | - | | СРМ | - | | |
| Comment | ts: | 11.2 New order. Please review a | nd confirm. | Thanks! | | | | | | | | | | | | | | | | | | |
| Line | Net | Program | Start | Stop | Start | Stop | М | т | W | т | F | S | S | RTG | IMP | Total | Unit | Total | Spot | Line C | comment | |
| | | | Date | Date | Time | Time | | 4 | _ | 4 | _ | | | | | Spots | Cost | Cost | Len | | | |
| 1 | ESPN / | AVG. ALL WKS | 11/5/18 | 11/11/18 | 19:15 | 22:15 | Х | | | | | | | - | - | 2 | \$4,049.00 | \$8,098.00 | 30 | R1 Rates revised | | |

| | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Total |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| AMT | \$8,098.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$8,098.00 |

62606947 | Kansas City | Spectrum/Kansas City Interconnect, MO | 7557 |